



Leading Florida's Green Industry

Professionalism Through FNGLA

Who Is FNGLA?

- Vibrant network of professionals who work in unison to shape the future of Florida's nursery and landscape industry



Raising The Bar For The Industry



Member Business To Business

The Landscape Show



Tropical Plant Industry Exhibition



Education For Entire Industry



Florida Flower Trials



Walt Disney World



Harry P. Leu Gardens



Orange County
Extension

Obtaining proper licenses and credentials....

- The first step in demonstrating professionalism



- Benefits the industry...
- Benefits the individual...
- Benefits the company...

What is Certification?



Why Certified?



- Credentials developed by industry
- Assures minimum level of competency
- Voluntary participation
- Recognition by peers and public
- Raises the standards of our industry

Benefits to Industry

- Standard for measuring knowledge
- Protects natural resources
- Industry regulates itself
- Increased education



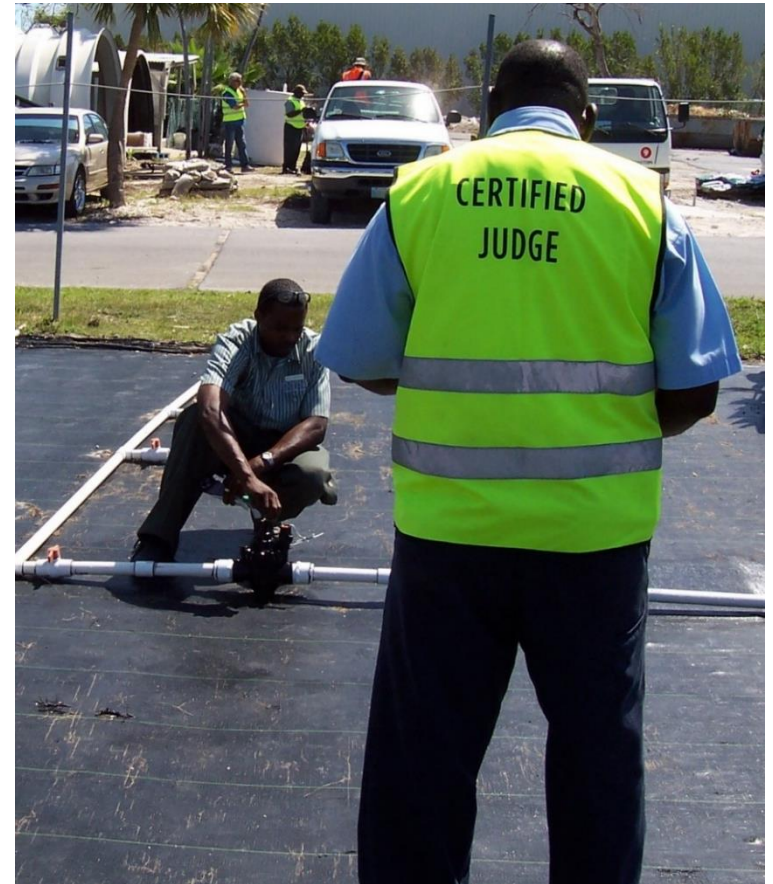
Benefit to Individuals

- Markets your professional expertise
- Provides credentialing for bidding and securing jobs
- Education of entire company



FNGLA's Certification Programs

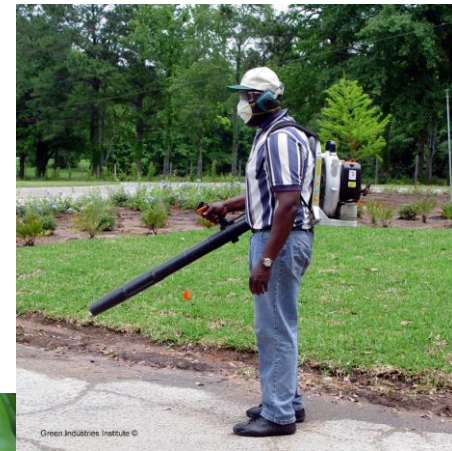
- Horticulture Professional (FCHP)
- Landscape Technician (FCLT)
- Landscape Maintenance Technician (FCLMT)
- Landscape Contractor (FCLC)
- Landscape Designer (FCLD)



Horticulture Professional

- Provides core knowledge of horticulture practices

- Plant identification
- Plant and soil sciences
- Sales and business practices
- Fertilization practices & water management
- Pest management
- Landscape management
- Safety



Landscape Technician

For technicians in the field

- *Installation or Maintenance*

- Plant identification
- Irrigation
- Pruning
- Tree installation
- Plan layout
- Palm banding
- Equipment operation
- Fertilization
- Turf Equipment





Florida's Nursery & Landscape Industry